

Leroad
leads a joyful journey

Where Vintage Elegance Meets Neo Utility



Leroad Special Vehicle | 2026
Company Profile

Welcome To Leroad Special Vehicle

Leroad specializing in the R&D, design, production,
sales and service of electric vehicles

30 years of research and development
experience, smart and rugged
Leroad is not only an electric car, but
also a work of art



LEROAD

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COMPANY PROFILE

Leroad specializing in the R&D, design, production, sales and service of electric vehicles

Jiaxing Leroad Special Vehicle Co., Ltd. is a core subsidiary of Taiwan - listed Shun On Electronic (SOE).

Leroad Special Vehicle is co-founded by Mr. Chin Jong Hwa, the founder of Minth Group, a world-renowned auto parts suppliers, with other industry veterans.

Leroad Special Vehicle, is a new energy electric vehicle technology enterprise, specializing in the R&D, design, production, sales and service of electric vehicles, and has gradually grown into a leading enterprise in the field of special vehicles in China.

30

30 years of R&D experience

100

100+ customizable models

20000

20,000+ units annual production capacity



PRODUCTION LINE DISPLAY

Leroad Special Vehicles has passed ISO9001 quality management system. It is the drafter of the industry's national standards and the member of the industry technology committee.

• Vehicle Assembly Line



• Vehicle Inspection Line



The founder of Leroad

Mr. Chin Jong Hwa

founder of well-known companies such as Minth Group (Top 100 global auto parts companies, Hong Kong listed), Huazhang Cultural Tourism Group, etc., and holds majority shares in Taiwan-listed companies such as SOE Co. and UAT. He's got properties all over the world and has been deeply committed to in the automotive supply chain for decades.



The parent company

Shun On Electronic (SOE)

It is a listed company in Taiwan (6283. TW), established in 1996. The company has three major business segments, namely automotive parts (Chunmin Electronics), 3C films (Chunxiang Electronics), and special vehicles (Leroad Special Vehicles). The group has more than 1,200 employees and has set up subsidiaries in Taipei, Jiaxing, and Chongqing respectively.

Founding time

January 12, 1996.

The paid-in capital amount

USD 46.96 million

The number of employees

1200 +

Major Shareholders

Mintai Investment
(Chairman Chin Jong Hwa)

GIGABYTE Group
(2025 Revenue: 10.8 Billion USD)

Zhijia Investment
Chicony Group, etc.

High-tech enterprise specializing in special electric vehicles



Lean Manufacturing

Inherit Minth Group's 30 years of experience in the automotive industry



Focus On The Industry

Integration of high-quality supply chain in the field of special vehicles



Professional Team

Integrated operation from R&D design to production and sales



Self-Developed Lithium Battery

Golf cart industry lithium battery leading technology support



Global Layout

International operation system customers throughout Europe and the United States more than 20 countries



Fast Growth

A strong compound annual growth rate of over 200%





30 years of research and development experience,
smart and rugged
Leroad is not only an electric car, but also a work of art

Technology leads
the industry

4 LEROAD
series of products



Golf Cart
series

Classic, elegant and flexible



PTV
series

Dynamic, fashionable and high-tech



Sightseeing Cart
series

Powerful, comfortable and convenient



Utility Cart
series

Economical and practical,
energy saving and environmental friendly

■ Standard □ Optional

Dashboard

■ Dashboard

- Ergonomic design
- Automotive Grade Textures
- Large storage space
- Storage box with lock



□ Touch screen

- Intelligent management system
- Entertainment System Carplay/Android Auto

□ One-touch start

- Bluetooth key
- NFC(Card, phone & other wearable device)

□ Wireless charging

Front face

■ Front trunk

- Large storage space
- HigherMaintainability

□ Headlamp:

- Daytime running lights
- High/Low beam
- Turn signal



Vehicle configuration

■ Multifunctional steering system

- Ergonomic design
- Adjustable steering column
- Armrest gear shifter: FNR Gear& Light control switch

■ Comfortable driiing

- Ergonomic design
- Central armrest (optional)

■ Streamlined roof



Lithium battery

■ Lithium battery

- Heating system (optional)
- Online management system
- Lead-acid battery (optional)

Rear cover

■ Rear cover

- Golf accessories (optional)
- +2 Seats (Optional)

□ Taillight

- Brake lights
- Turning signal



Chassis system

■ New generation chassis system

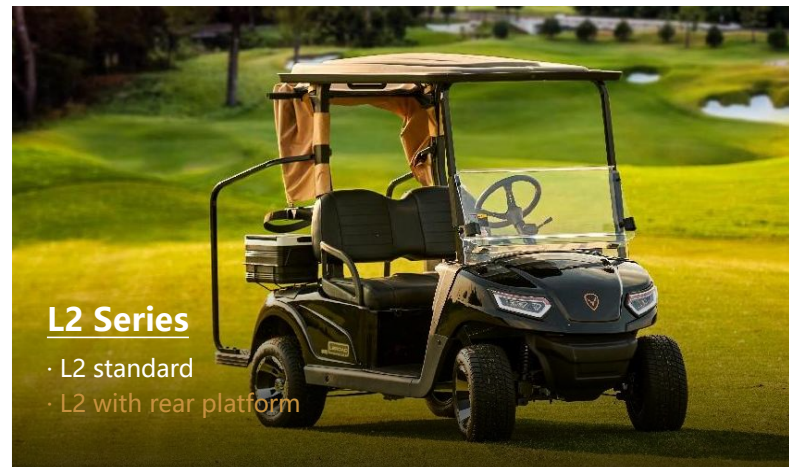
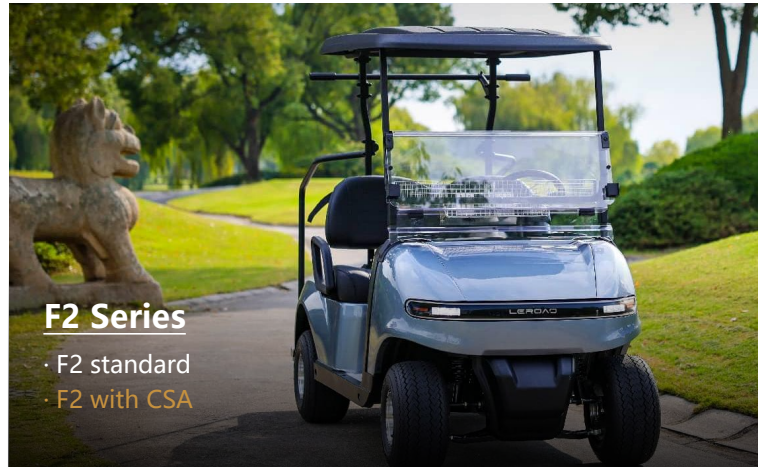
- Aluminum chassis
- Modular design
- Upgrade your driving experience



Golf Cart Series

Classic, elegant and flexible

Inheriting the classics, with its superior and stable performance, Leroad has become a popular choice for golf courses!

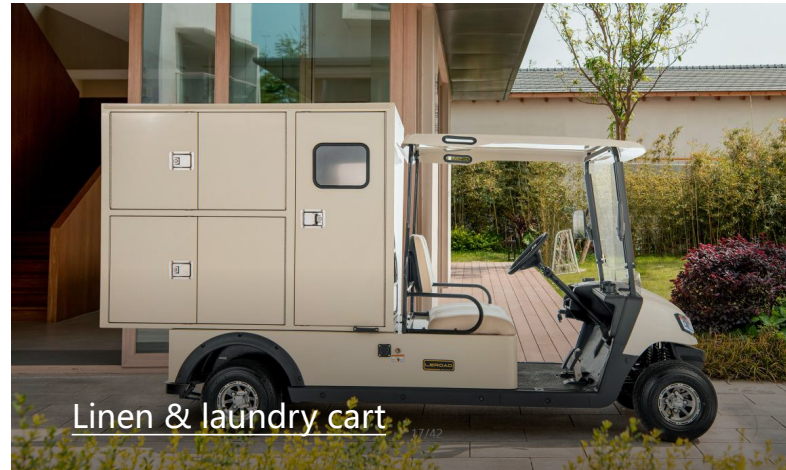


Utility Cart Series

Economical and practical,
energy saving and environmental friendly

The vehicle is equipped with a MacPherson independent suspension, which ensures both the load - bearing capacity and comfort of the whole vehicle.

The high - torque motor and rear - wheel drive system provide abundant kinetic energy for the vehicle.



Sightseeing cart series

Powerful, comfortable
and convenient

Equipped with an automotive - grade independent suspension system, it can effectively reduce vibrations. It is suitable for various places such as scenic spots, resorts, hotels, parks, airports, and high - speed railway stations, ensuring convenience and high efficiency.



L14 Sightseeing cart

Vehicle body sheet metal for the whole car
Integrated cage-type body

Adjustable seat
Safe and comfortable

80 - 100 km range
Powerful performance

Four - stage hydraulic spring
More effective shock absorption

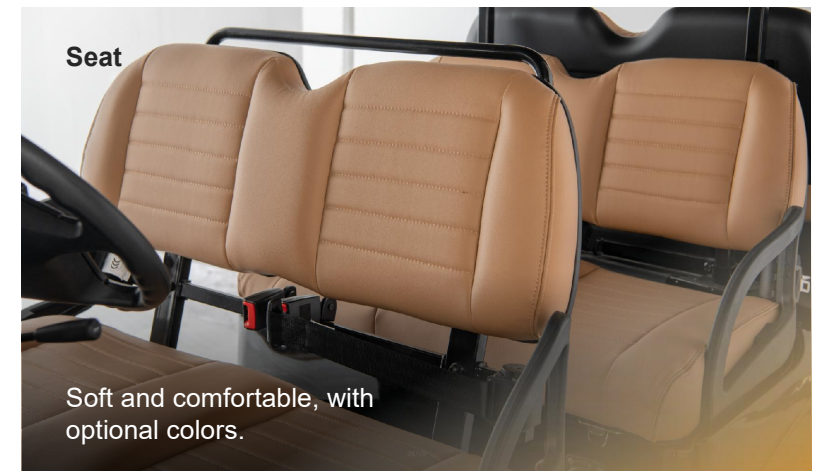


L14 Sightseeing cart
(with Air Conditioning and Doors)

Product Customization Ability

Leroad has a professional R&D team, which can provide services such as design, R&D, and program implementation according to the specific needs of customers.

Leroad can provide a variety of models, functions and spare parts to choose from, such as body color, wheels, tires, batteries, parking systems, and seats can be customized



Product Customization Ability

Exterior parts

• Rear pedals

• flat/folding glass

• Roof

• Upright/Folding Club Barrels

• +2 Seat

Standard Body Color

F

Series

Pure White

Moonlight White

Midnight grey

Pine Green

Electric Blue

Wormwood Green

Dior Red

L

Series

White

Ivory

Black

Forest Green

Electric Blue

Turquoise

Wormwood Green

Sky Blue

Dior Red

Golden Deer Color

Standard Seat Color

Black

Brown

Apricot

Beige (Standard Seat)

Tyre

8-INCH

10-INCH

12-INCH

14-INCH

Cart model

• Golf cart L series

• PTV plus series

Interiors

• LCD display screen / battery meter

• Adjustable steering column

• EPS (Electric Power Steering)

• Wireless charging

• Steering wheel (standard / luxurious)

• Rearview mirror

Lithium battery

• 48V 150Ah Lithium battery (Golf cart)

• 230Ah Lithium-ion battery (Sightseeing vehicle)

Lead-acid battery

• Trojan lead-acid battery

• Maintenance-free gel lead-acid battery

Other

• Ball washer

• Sand bucket

• Sand rake

• Insulated cooler

• Rain curtain / Sunshade curtain

• Refrigerator

• Sound bar

• Golf bag cover

• Parking brake (front disc brakes / rear drum brakes, four-wheel disc brakes, drum brake with electromagnetic braking)

• APP coding

Leroad International Market

Leroad Special Vehicle products have spread all over the world's major markets, and are exported to more than 20 countries and regions such as North America, Europe, the

Middle East, Southeast Asia and Australia, and have established marketing systems and service centers in relevant regions.

- Canada
- United States
- Mexico

- United Kingdom
- Netherlands
- France

- Lebanon
- Israel
- Saudi Arabia
- UAE

- Egypt

- South Africa

- Russia

- South Korea

- Japan

- Myanmar
- Laos
- Thailand
- Vietnam
- Malaysia
- Indonesia
- Singapore
- Republic of the Philippines

- Australia

Leroad International Customers



Indonesia Jakarta Airport



Indonesia Emerald Golf Club



Indonesia Royale Golf Club



Indonesia Gunung Gelis Golf Club



Indonesia Agung Sedayu Group



Indonesia Bali Airport



Vietnam BRG Group



Vietnam Sun Group



Vietnam Dragon Hill Golf Club



Vietnam Hoiana Golf Club



Vietnam Four Seasons Resort



Thailand Blue Canyon Country Club



Singapore Airlines



Nanyang Technological University



Laos Golden Dragon Mountains Golf Resort



Japan NS Vehicle Industry



Korea Gunsan Country Club



Korea Ocean Hill Pohang Golf club



The BRICS Summit in Russia



The Presidential Palace of Indonesia



The Presidential Palace of Egypt

Leroad Domestic Customers



Alibaba Group



Huawei Group



Mint Group



Flat Group



Jiaxing Ginkgo
Swan Lake



Anhui White Horse
Golf Club



Shanghai Yintao
Golf club



Wuyi Mountain
Scenery Golf club



Asia Pacific Golf Summit



Jiaxing Xiuhu Park



Park Hyatt
Ningbo Hotel



Wuyi Flower Soul
Hotels & Resorts



Moganshan Senbo Hotel



Dongguan Songshan Lake
Banyan Tree Hotel



Yunnan Jinjifengcong
Resort

Mission & Vision

Leroad Business Philosophy

Guided by customer needs, centered on technological innovation, guaranteed by high-quality services

MISSION

To support flexible and sustainable minimobility with innovative, reliable and electrified vehicles

VISION

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VALUE

Customer First, Driving Change
Proactive Mindset, Accountable Action

Leroad
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Leroad Special Vehicle Company Profile I 2026



Where Vintage Elegance
Meets Neo Utility

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